

Privacy Policy

Last updated: 23 July 2026

At **Rural Web Design**, we are committed to protecting your privacy and handling your personal information responsibly. This Privacy Policy explains what information we collect, how we use it, and your rights under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Who We Are

Rural Web Design
Haverfordwest

Pembrokeshire

SA61 1EZ

Email: ruralwebdesign1@gmail.com

What Information We Collect

When you contact us or use our website, we may collect:

- Your name
- Email address
- Telephone number
- Business name
- Information you provide in enquiry forms or emails
- Technical information such as your IP address, browser type and pages visited through website analytics

How We Use Your Information

We use your information to:

- Respond to enquiries
- Provide quotations and website design services
- Communicate with you about your project
- Improve our website and services
- Meet our legal and accounting obligations

We will never sell your personal information to third parties.

Legal Basis for Processing

We process your information because:

- You have requested information or a quotation.
- It is necessary to fulfil a contract with you.
- We have a legitimate interest in operating and improving our business.
- We are legally required to retain certain records.

Sharing Your Information

We may share limited information with trusted service providers who help us operate our business, such as:

- Wix (website hosting)
- Website analytics providers
- Email providers
- Accountants where legally required

These providers only process your data on our behalf and are required to keep it secure.

How Long We Keep Your Information

We keep enquiry information only for as long as necessary.

Where you become a client, we retain records for legal, accounting and tax purposes in accordance with UK legislation.

Your Rights

You have the right to:

- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your information where appropriate
- Restrict or object to processing
- Request a copy of your information
- Withdraw consent where processing is based on consent

To exercise these rights, please contact us using the email address above.

If you are unhappy with how we handle your information, you may complain to the Information Commissioner's Office (ICO).

Cookies

Our website uses cookies to improve your browsing experience and understand how visitors use our website. Please see our Cookie Policy for more information.

Contact

If you have any questions about this Privacy Policy or your personal information, please contact us using the details above.